

Whitman County
Quit Line Data Summary
April 1 - June 30, 2004

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 2	N = 2,932
Percent of Statewide Calls	0.1%	100.0%
Percent of State Population in County¹	0.7%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N =	N = 2,604
Female	*	62.4%
Male	*	37.6%
Race/Ethnicity	N =	N = 2,203
People of Color	*	12.2%
White	*	87.8%
Age	N =	N = 2,425
Less than 18 years old	*	1.8%
18 - 24 years old	*	14.6%
25 - 34 years old	*	22.7%
35 - 44 years old	*	27.4%
45 years and older	*	33.5%
Education	N =	N = 2,312
Did not graduate high school	*	20.6%
High school graduate	*	35.9%
Some college/vocational school	*	33.6%
College graduate	*	9.9%
Caller Type	N =	N = 2,700
General Information	*	9.5%
Health care provider	*	4.9%
Tobacco user	*	85.6%
Payer Type	N =	N = 1,873
Insured	*	31.1%
Uninsured	*	30.3%
Medicaid	*	38.6%
Heard About	N =	N = 2,176
Past caller	*	15.2%
Employer/worksites	*	0.9%
Health care provider	*	31.3%
Television	*	11.0%
Outdoor advertisement (billboard/bus/wall)	*	1.8%
Targeted mailing	*	0.3%
Great Start	*	0.1%
Radio	*	1.5%
Newspaper/Magazine	*	0.4%
Brochure/Newsletter	*	6.1%
Family or friend	*	23.9%
Health Department	*	6.3%
School	*	1.3%